



CALiMERO

IMPROVING BIO-BASED INDUSTRIES LIFE CYCLE SUSTAINABILITY

D6.4 Final Communication and Dissemination Plan

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PROJECT INFORMATION

Project full title: Industry CAsE Studies AnaLysis To IMprove EnviROnmental Performance And Sustainability Of Bio-Based Industrial Processes

Acronym: CALIMERO

Call: HORIZON-CL6-2021-ZEROPOLLUTION-01

Topic: HORIZON-CL6-2021-ZEROPOLLUTION-01-06 - Increasing the environmental performance of industrial processes in bio-based sectors: construction, woodworking, textiles, pulp and paper and bio-chemicals

Start date: 1st July 2022

Duration: 48 months

List of participants:

Partner No.	PARTICIPANT ORGANIZATION ACRONYM
1 (Coord.)	Contactica CTA
2	WeLOOP WELOOP
3	European Cellulose Insulation Association ECIA
4	Swedish Environmental Research Institute IVL
5	Neovili NEOVILI
6	Cesefor CESEFOR
7	Luxembourg Institute of Science and Technology LIST
8	Technical University of Denmark DTU
9	Techtera TECHTERA
10	Essity ESSITY
11	BIM Kemi AB BIMKEMI
12	Ereks garment EREKS

DELIVERABLE DETAILS

Document Number:	D6.4
Document Title:	Final Communication and Dissemination Plan
Dissemination level	PU – Public, fully open
Period:	PR3
WP:	WP6
Task:	T6.3
Author:	
Abstract:	<p>This deliverable provides a comprehensive overview of the communication, dissemination, and networking activities carried out during the CALIMERO project from month 1 (M1) to month 40 (M40). It details the project's objectives, strategies, and actions implemented to ensure the effective dissemination of its advancements and results to scientific, industrial, and societal audiences. CALIMERO has developed a communication and dissemination strategy aimed at raising awareness and fostering knowledge transfer on the development of a harmonized framework for Life Cycle Assessment (LCA) methodologies applied to bio-based industry sectors.</p> <p>The activities undertaken include the creation of promotional materials, management of digital channels, participation in and organization of specialized events, and the publication of scientific and technical contributions. Furthermore, this document highlights the project's networking efforts and synergies with relevant initiatives, projects, and stakeholders, strengthening CALIMERO's visibility and impact within the European research and innovation landscape on bio-based systems. This approach has maximized the reach of the project's results, ensuring their exploitation and contributing to the advancement of more sustainable and standardized practices for assessing the environmental impacts of bio-based solutions.</p>

1. INTRODUCTION

This deliverable presents the final Communication and Dissemination Plan implemented within the CALIMERO project, under Task 6.4. CALIMERO focuses on establishing a harmonized framework for Life Cycle Assessment (LCA) methodologies tailored to bio-based industry sectors, aiming to identify key sources of pollutants, evaluate potential solutions, and support the transition towards more sustainable production systems.

The initial Communication and Dissemination Plan, introduced in Deliverable 6.3, established the strategic foundation for the project's outreach, stakeholder engagement, and knowledge-sharing efforts. This final version details the activities conducted from the project's start until Month 40, reflecting the full duration of the initiative.

The strategy outlined here follows the communication guidelines laid out in Annex 1 of the Grant Agreement (Part B, Section 2.2) and has been implemented in close cooperation with all consortium members. The plan was designed to ensure the visibility and relevance of CALIMERO's outcomes, reaching key audiences, including the scientific community, policymakers, industry stakeholders, and the general public.

1.1 CONTEXT OF WP6

WP6 is dedicated to enhancing the visibility, dissemination, and impact of the CALIMERO project through a structured set of communication, dissemination, exploitation, and networking activities. This final report summarizes the results achieved through WP6, highlighting the project's outreach to key stakeholders such as policymakers, the scientific community, industry, and the wider public. Led by CTA, WP6 has facilitated effective collaboration across the consortium, ensuring that CALIMERO's goals and innovative findings are communicated clearly to diverse audiences.

Key activities within WP6 included the development and maintenance of an accessible and user-friendly project website, which serves as the central hub for disseminating CALIMERO's objectives, progress, and results. Dedicated dissemination efforts have been carried out through scientific publications, public events, industry-specific conferences, and specialized workshops. WP6 also emphasized engagement with relevant EU initiatives and clustering with related projects, promoting knowledge exchange, aligning CALIMERO's outcomes with EU policy priorities in the field of bio-based systems, and supporting the transition towards a zero-pollution society.

This work has contributed to raising awareness of the importance of bio-based solutions as alternatives to petroleum-based products, highlighting CALIMERO's contribution to harmonized LCA methodologies and sustainable assessment practices. The collaboration within WP6 has not only strengthened the project's visibility and impact but has also ensured that its findings are accessible, relevant, and valuable for stakeholders across Europe.

1.2 OBJECTIVE OF TASK 6.2 COMMUNICATION AND DISSEMINATION STRATEGY

This task focuses on implementing a tailor-made Communication and Dissemination Strategy to promote CALIMERO's objectives, activities, and results across different audiences. The main objectives include:

- **Promoting the visibility** of CALIMERO activities, goals, and outcomes during project implementation.
- **Raising awareness** of the importance of consuming bio-based products instead of petroleum-based alternatives.
- **Engaging target audiences** through didactic content, outreach materials, and interactive activities.

To achieve these objectives, a comprehensive Communication and Dissemination Plan (CDP) was prepared at

Month 6 and has been regularly updated throughout the project's implementation. This plan included the definition of target audiences, key messages, visual identity guidelines, and engagement strategies to ensure an effective outreach.

- **CDP.01 – First Draft of the CDP** – M6 (December 2022)
- **CDP.02 – Final Version of the CDP** – M40 (October 2025), which includes a summary of the communication and dissemination activities carried out from Month 6 to Month 40, highlighting the main initiatives and achievements in spreading CALIMERO's results.

This strategy was designed and coordinated by CTA, with contributions from all partners, and has been aligned with the overall objectives of CALIMERO and the communication guidelines established in the Grant Agreement. It ensured that CALIMERO's outcomes reached the scientific community, policymakers, industry stakeholders, and society at large, maximizing the project's visibility, exploitation potential, and long-term impact.

2 REVIEW ACTIONS (M6 – M40)

This part provides an overview of the dissemination and communication activities carried out throughout the CALIMERO project. The aim is to assess the effectiveness of these efforts in achieving the objectives defined for WP6 and in engaging with key target audiences. The review covers a wide range of strategies implemented during the project, including workshops, roundtables, and conferences, as well as offline actions such as press releases, informational brochures, posters, and participation in industry and policy-related events.

In parallel, online actions have been a cornerstone of CALIMERO's communication efforts, including the creation and management of the project website, targeted social media campaigns, newsletters, webinars, and audiovisual materials such as the project video. These digital tools have been instrumental in reaching a broad spectrum of stakeholders and in keeping audiences regularly informed of the project's progress and outcomes.

By evaluating these various approaches, this review assesses their impact on raising awareness of the importance of bio-based products as sustainable alternatives to petroleum-based ones, and on promoting CALIMERO's contribution to the development of harmonized LCA methodologies.

This section also highlights key initiatives undertaken from the early stages of the project until its completion, examining how effectively these actions aligned with the objectives set out in the Communication and Dissemination Plan (CDP). Finally, the review evaluates the degree of compliance with the Key Performance Indicators (KPIs) established at the project's outset, providing insights into both successful outcomes and areas where improvements can be made for future initiatives.

2.1 OFFLINE ACTIONS

2.1.1 PRINTED MATERIALS

Throughout the CALIMERO project, a range of printed materials was developed to support the dissemination of information at events attended by project partners. These materials were designed to effectively communicate the project's objectives, findings, and potential benefits to a variety of stakeholders. The following outlines the specific offline materials produced throughout the project, highlighting their purpose and distribution at various events.

2.1.1.1 Project Brochure



Expected outcomes

- Barriers and incentives of bio-based industries to apply sustainability life cycle thinking approaches.
- Improved Life Cycle Sustainability Assessment (LCSA) methodologies to assess bio-based products
- Multi-objective optimization framework to optimize bio-based industrial processes with process simulation and sustainability criteria
- Industrial solutions to improve life cycle sustainability performance
- Guidelines to apply LCSA and find solutions for industrial processes
- Monitoring procedures of sustainability performance at plant

Energy → Raw materials → Simulation → Waste → Emissions → Products → MOO Best solutions

Databases → LCSA

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Partners: contactica, ivl, LIST, essity, BIM, EREKS, Blue, ECIA, CSEFOR, DTU, techtera, Loop, EREKS, Blue

Industry Case studies analysis to improve Environmental performance and sustainability of bio-based industrial processes

Funded by the European Union

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The concept

CALIMERO aims to improve the methodology to evaluate the life cycle sustainability performance of bio-based industries and find solutions to improve and monitor their performance.

The presence of bio-based industrial partners from five different sectors in the consortium provides valuable perspective to the industries' needs towards sustainable development.

Construction | Pulp&paper | Woodworking | Biochemicals | Textile

Funded by the European Union

The context

Greenhouse gas emissions (GHG) and environmental impacts are a concern to Europe and its citizenship. That is why, the continent is looking for solutions to this problem from different perspectives.

Finding sustainable solutions at industrial level requires several trial-error cycles and, thus, large amount of resources.

Transitioning to a bioeconomy or a bio-based low-carbon economy with circular material flows is a high political priority, as part of the European Union Industrial Policy Strategy, the European Green Deal, the 2030 Climate Target Plan and the Bioeconomy strategy.

CALIMERO will provide a framework and some guidelines to help bio-based industries to evolve in terms of efficiency and sustainability.

Scan site web | www.calimeroproject.eu

CALIMERO's contribution

CALIMERO aims to do specific developments to assess the sustainability performance of bio-based industries that currently PEF (Product Environmental Footprint) method does not consider.

The problem is that it presents relevant gaps, which CALIMERO aims to fill:

- Biodiversity
- Ecosystem services
- Relevant toxicity characterization factors
- Dynamic carbon footprint
- Circularity
- Criticality
- Socio-economic indicators

With all the PEF indicators, the expertise of the industry and the use of Multi-Objective Optimization algorithms, CALIMERO will try to help decision-makers with feasible and more sustainable industrial solutions.

This way, CALIMERO aims to contribute to a greener economy in Europe.

Funded by the European Union

Figure 1 CALIMERO Brochure

2.1.1.2 Project Roll Up

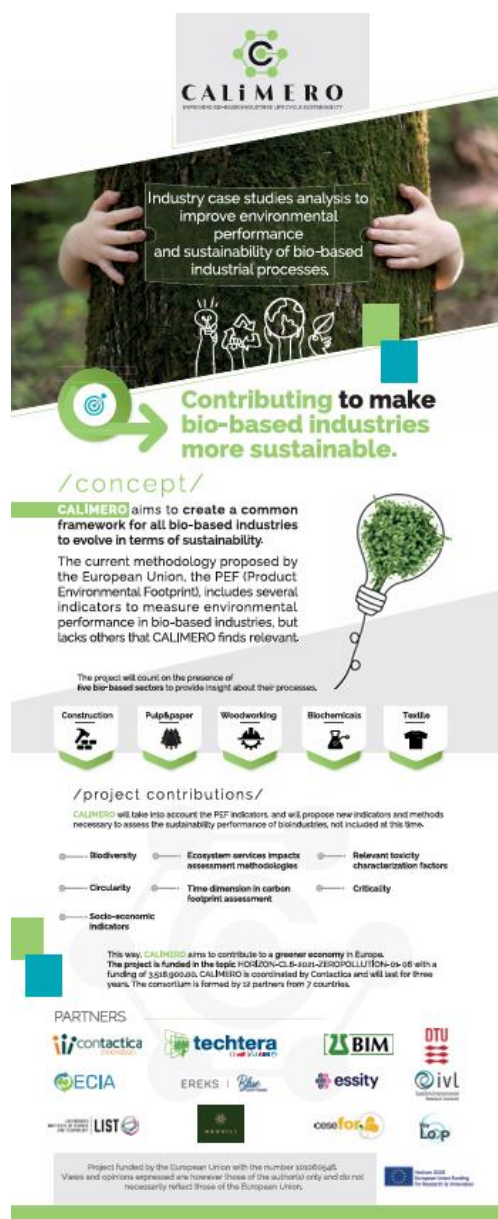


Figure 2 CALIMERO Roll Up

2.1.2 PRESS RELEASES

As outlined in the Grant Agreement section 2.2 and in the first version of the communication plan (DCP), a press release was issued at the beginning of the CALIMERO project (M1). Throughout the project's duration, consortium partners also actively contributed to dissemination efforts. In total, four press releases were published, reaching a wide audience through various media outlets, consortium partners, and related project portals:

1. **First Press Release:** [CALIMERO, a European project that will provide sustainable development guidelines for European bio-based industries.](#)
2. **Second Press Release:** [CALIMERO project reaches a key milestone: Advancing sustainability with](#)

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[enhanced methodologies and transformative insights for bio-based industries.](#)

3. **Third Press Release:** [ALIGNED and CALIMERO lead key discussion in Brussels on advancing life cycle assessment for bio-based products.](#)
4. **Fourth Press Release:** [The CALIMERO Project concludes with novel approaches to Life Cycle Sustainability Assessment](#)

2.1.3 EVENTS ATTENDED

From Month 6 to Month 40 of the CALIMERO project, consortium members attended a total of 25 events, where they shared the project's objectives, progress, and innovations with both internal and external audiences. These events provided valuable platforms for discussing CALIMERO's work on developing a harmonized framework for Life Cycle Assessment (LCA) methodologies in bio-based systems, as well as its relevance for sustainability, policy, and industrial practices. More information about these engagements, including links to related news articles, can be found on [the project's website](#).

1. Industrie Mag / Environnement Mag / Le Quotidien des Entreprises (difusión mediática inicial)
2. Pollutec – Solutions for Environment Trade Show (2022)
3. MML Workshop – EuBioNet
4. JEC World – Composites Trade Show
5. LCM 2023 – Life Cycle Management Conference
6. Pollutec Trade Show 2023
7. Networking Meeting: LIFE and the PEF (Product Environmental Footprint)
8. Workshop with Textile Industrial Actors (TECHTERA)
9. ORIENTING Final Conference
10. SETAC Europe 34th Annual Meeting (Gothenburg / Sevilla)
11. Swedish Life Cycle Center Meeting – Theme: Biodiversity
12. ESCAPE34/PSE24 Conference (European Symposium on Computer-Aided Process Engineering)
13. CIMAD 2024 – Congreso Iberoamericano de Maderas y Productos de Madera
14. KT Annual Meeting (DTU)
15. SUSTRACK Workshop – “Pathway to DESIGN the Circular Bio-based Transition”
16. ECOSYSTEEX Conference – Milan
17. SETAC Europe 26th LCA Symposium – Gothenburg
18. BIO4HUMAN / ALIGNED / LCA4BIO Joint Webinar
19. MCV 2024 – Modélisation, Calculs et Valorisation Conference
20. IRTC 2025 – International Round Table on Materials Criticality
21. Innovawood General Assembly 2025
22. SETAC Europe 35th Annual Meeting – Dublin

23. LCM 2025 – Life Cycle Management Conference (Palermo)
24. MCV 2025 – Modélisation, Calculs et Valorisation Conference (Bordeaux)
25. LCM 2025 – Dynamic LCA Workshop & S-LCA Session (LIST)

2.1.4 SCIENTIFIC PUBLICATIONS

Throughout the CALIMERO project, a total of 14 scientific publications were produced and made available in open access. These publications make a significant contribution to the body of knowledge on Life Cycle Assessment (LCA) methodologies for bio-based systems, with a particular focus on harmonization, sustainability criteria, and environmental impact assessment. The project's research outcomes have been widely disseminated through high-impact journals and conferences, ensuring that the results are accessible to the scientific community, policymakers, industry stakeholders, and other relevant audiences. The open-access nature of these publications guarantees broad dissemination and facilitates further research, knowledge transfer, and collaboration in the field of bio-based systems and sustainable practice.

Table 1 CALIMERO Scientific Publications

Type	Title	Authors	DOI
MSc student	Carbon capture using white liquor in a Kraft pulping plant. Simulation and evaluation of a scrubber, (2023)	Cramstedt J, IVL	https://odr.chalmers.se/items/c910a67f-4e4d-4a39-81c9-6685c70b4e57
MSc student	LCA of producing dissolving pulp from agricultural residue, (2023)	Mammen Parayil M, IVL	https://odr.chalmers.se/items/3b6ed9c8-c74b-4b23-b07b-20f04fb6999b
MSc student	Soda Based Production of Dissolving Pulp from Wheat Straw - Process Simulation and Techno-Economic Assessment, (2023)	Nilsson, L, IVL	https://odr.chalmers.se/bitstreams/0153eba9-5c69-498e-8bb8-1f01dac90fc1/download
MSc student	Lignin Extraction from Black Liquor in a Softwood Pulping Plant, A Process Simulation and Evaluation of how much Lignin can be Extracted and its Impacts on the Plant, (2023)	Nilsson W, IVL	https://odr.chalmers.se/items/5e540b47-5506-4708-a02b-98f4a0bbfa21
MSc student	Biodiversity Impact Assessment of Conventional and Organic Cotton A Comparison Using Three Different Biodiversity Quantification Models in LCA, (2024)	Dellås, S, IVL	https://odr.chalmers.se/items/35221e08-5cb4-4f3d-a3e4-f2f315ef5700
MSc student	Multi-Criteria Analysis for Assessing and Classifying Sustainability Indicators for the	Malekzadeh, S,	https://matheo.uliege.be/handle/2268.2/23241

	European Bioeconomy in the frame of Multi-Stakeholder CALIMERO Project, (2025)	WELOOP	
Scientific paper	Characterizing Chemical Toxicity for Life Cycle Assessment Using Machine Learning Models Based on Environmental Footprint – Illustrated importance through a textile case study" to Environmental Science and technology, (2025)	LIST	https://chemrxiv.org/engage/chemrxiv/article-details/6821b3d850018ac7c5a221be
Conference paper	Fostering Sustainability Policies Through Learning-Based Transformation: A Case Study Framework, (2025)	NEOVILI	https://s3.amazonaws.com/xcdshared/eiasm/EIASM%20SHRM%202025/Final%20Program%2040th%20EIASM%20SHRM%20Workshop%202025-%2016th%20April.pdf
Conference paper	Fully dynamic carbon footprint of circular biobased systems – A framework with temporal life cycle inventory database (DyPLCA) tailored for forestry and wood products cascades	LIST	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html
Conference paper	Life cycle sustainability assessment (LCSA) of jeans stone washing. Pumice stone vs reusable plastic stone, (2024)	LIST	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html
Conference paper	Characterize Chemical Toxicity for Life Cycle Assessment Using Machine Learning Models Based on Environmental Footprint, (2024)	LIST	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html
Conference paper	Dynamic Carbon Footprint For The Full Life Cycle With A Temporal Inventory Database (DyPLCA) – Tailoring & Application To Biobased Circular Systems, (2024)	LIST	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html
Scientific paper	A process systems engineering view of environmental impact assessment in renewable and sustainable energy production: status and perspectives, (2023)	DTU	https://doi.org/10.1016/j.compcheme.2023.108504
Conference paper	Towards a Combined, Integrated, and Adaptable Bioethanol and - Ethylene Process Leveraging	DTU	https://doi.org/10.1016/B978-0-443-28824-1.50190-3

Flexible Ratios in Hybrid Production, (2024)		
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In addition to the publications already released, several scientific papers are currently in preparation or under review. These forthcoming works will further expand the scientific impact of CALIMERO by deepening the analysis of LCA methodologies, sustainability indicators, and sector-specific applications for bio-based systems. At least 4 additional publications are expected to be made available in open access, ensuring the continued dissemination and exploitation of CALIMERO’s research outcomes beyond the project’s lifetime.

Table 2 CALIMERO Scientific Publications in Preparation

Type	Title	Authors
Peer-reviewed Scientific publication	Dynamic Carbon Footprint For The Full Life Cycle With A Temporal Inventory Database (DyPLCA) – tailored for forestry CO2 uptake and applied to case study on laminated strand lumber	LIST
Peer-reviewed Scientific publication	Particulate matter removal by forests - derivation of land use characterization factors for LCA	LIST
Scientific paper	Circularity work	WELOOP
Conference paper	Assessing supply risks in the bio-economy via a newly developed criticality framework and tool	WELOOP

2.1.5 INTERACTION WITH OTHER EU PROJECTS

CALIMERO was committed to engaging with similar initiatives to maximize the impact of its project results. To this end, a series of actions was carried out. Firstly, once related sister projects were mapped, a dedicated section was created on the project website to share information about these initiatives and foster knowledge exchange.

Other innovative projects with which CALIMERO interacts



READ MORE



READ MORE



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READ MORE

Other initiatives in which CALIMERO participates



READ MORE



READ MORE

Figure 3 Related EU initiatives placed on the CALIMERO project website.

In addition to this, CALIMERO partners attended various events organized by these EU projects as part of the effort to stay aligned with ongoing developments in the field and maintain open communication channels.

2.2 ONLINE ACTIONS

2.2.1 WEBSITE

Since its official release in Month 4, the CALIMERO project website has served as a dynamic communication tool to support visibility, knowledge sharing, and engagement with diverse audiences. Throughout the project, partners have actively contributed to its development and continuous update, providing key content such as milestone highlights, interviews, dissemination materials, and published results. The website structure was carefully designed to ensure clarity and accessibility for different target audiences, including the scientific community, policymakers, industry stakeholders, and the general public. The main sections of the website include: [The Project](#), [Knowledge Centre](#), [Resources](#), [Clustering](#), [News](#), and [Private Area](#).

One of the core areas of the website is the Knowledge Centre, specifically developed to centralize and share project outcomes in an engaging and accessible format. This section addresses the dissemination needs of the project by making its findings available to key stakeholders and supporting transparency, education, and uptake of CALIMERO results.

Regarding the News section, to date, it counts 21 news listed below:

1. <https://calimeroproject.eu/2025/06/08/calimero-and-aligned-lead-successful-discussion-in-brussels-on-advancing-life-cycle-assessment-for-bio-based-products/>
2. <https://calimeroproject.eu/2025/02/25/registration-now-open-calimero-aligned-science-for-policy-event/>
3. <https://calimeroproject.eu/2024/11/18/welooop-represents-calimero-at-mcv-conference-2024-in-lille/>
4. <https://calimeroproject.eu/2024/10/23/5th-calimeros-general-assembly-in-gothenburg-sweden/>
5. <https://calimeroproject.eu/2024/06/17/elementor-877/>
6. <https://calimeroproject.eu/2024/06/14/cesefor-pefc-university-of-granada-and-university-of-coimbra-presented-calimero-at-cimad2024/>
7. <https://calimeroproject.eu/2024/06/13/third-calimeros-general-assembly-in-lyon-france/>
8. <https://calimeroproject.eu/2024/06/06/calimero-project-featured-in-ecosystex-insights-series-9/>
9. <https://calimeroproject.eu/2024/06/04/calimero-and-aligned-projects-hold-informative-meeting-with-eu-stakeholders/>
10. <https://calimeroproject.eu/2024/05/27/calimero-project-participation-at-setac-conference/>
11. <https://calimeroproject.eu/2024/04/16/calimero-partners-with-ecosystex-to-showcase-sustainable-initiatives-at-world-circular-economy-forum/>
12. <https://calimeroproject.eu/2023/11/14/our-partner-cesefor-provides-their-perspective-on-why-lca-life-cycle-assessment-is-so-relevant-in-the-wood-industry/>
13. [2nd CALIMERO's General Assembly in Lille, France – Calimero](#)
14. <https://calimeroproject.eu/2023/08/24/examining-raw-material-criticality-in-the-bio-based-sector-insights-from-the-calimero-project/>
15. <https://calimeroproject.eu/2023/06/06/dynamic-carbon-footprint/>
16. <https://calimeroproject.eu/2023/05/09/lets-celebrate-europe-day/>
17. <https://calimeroproject.eu/2023/04/22/restoring-our-ecosystems-celebrating-international-earth-day/>
18. <https://calimeroproject.eu/2023/04/13/lca-methodologies-for-bio-based/>
19. <https://calimeroproject.eu/2023/03/08/calimero-general-assembly-meeting-in-istanbul-march-2023/>
20. <https://calimeroproject.eu/2023/02/14/synergies-with-our-sister-project-aligned/>
21. <https://calimeroproject.eu/2023/01/16/the-calimero-project-holds-its-kick-off-meeting-in-madrid/>

CALIMERO and ALIGNED Lead Successful Discussion in Brussels on Advancing Life Cycle Assessment for Bio-Based Products



Earlier this June, the Horizon Europe sister projects CALIMERO and ALIGNED successfully co-hosted a high-level Science-for-Policy event in Brussels titled "Improved Assessment of Environmental Performance of Bio-Based Products." The event gathered key stakeholders from science, policy, and industry to explore the future of Life Cycle Assessment (LCA) methodologies and their policy implications for bio-based sectors.

Figure 4 Example of Website News

Additionally, all public deliverables produced by the CALIMERO consortium have been made available on the project website. These documents are uploaded to the [Knowledge Centre](#) section, ensuring transparency and facilitating the reuse of knowledge by external stakeholders.

Deliverables



Figure 5 Deliverables Section on CALIMERO Website

All the project Newsletters produced to date have also been uploaded to the [News section](#). In the designated section for them, more information can be found.

During the period from M6 to M40, the CALIMERO project website has seen significant traffic, with a total of 9,075 views, 5,215 visits, and 4,867 unique visitors. The number of posts on the site stands at 21, indicating that the content published is attracting a considerable amount of attention. These metrics show that the project is successfully reaching its target audience and generating interest.

Beyond these numbers, it is worth highlighting that the CALIMERO website has been structured into multiple sections and sub-sections that host the full array of communication and dissemination materials produced throughout the project. From newsletters and deliverables to interviews, project videos hosted on YouTube. This modular, user-friendly design ensures that all stakeholders, from scientists and policymakers to the general public, can access and engage with the knowledge generated by CALIMERO in an open, clear, and enduring way.

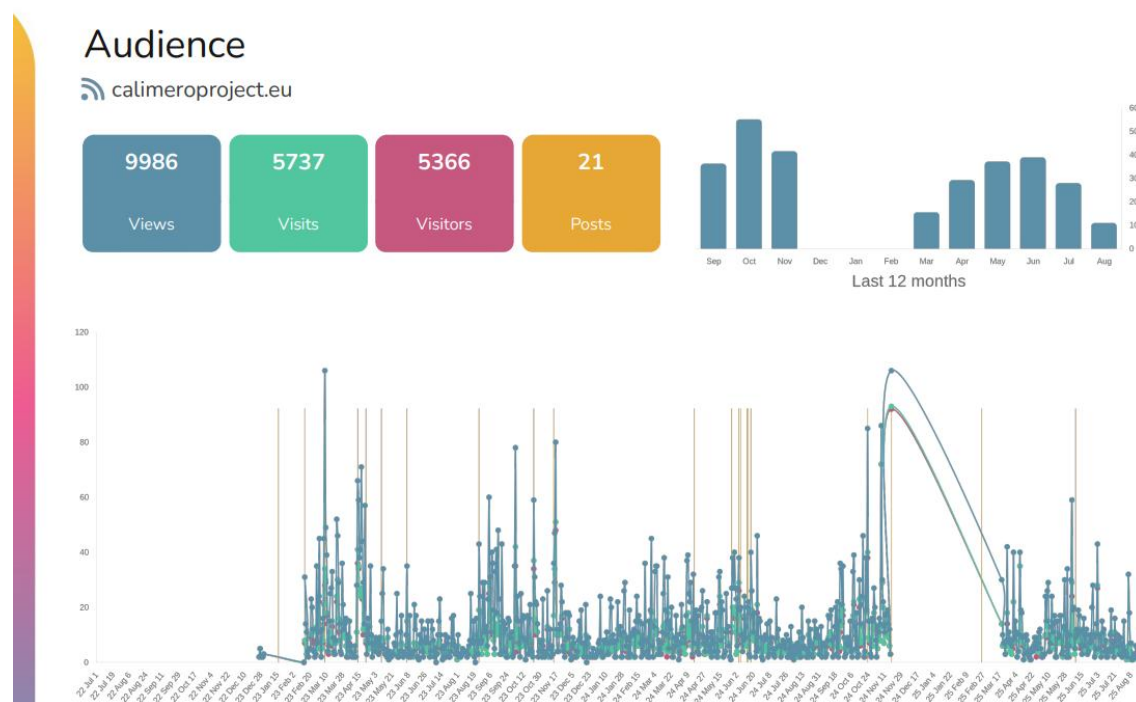


Figure 6 CALIMERO project website analytics (M6 – M40)


When looking at the geographical distribution of visits to the CALIMERO website, Ireland leads with the highest number of visits (1,074), accounting for 20.11% of total traffic. This indicates a strong connection with Irish audiences, likely influenced by consortium partners based in the country and targeted outreach actions. Spain follows with 755 visits (14.14%), showing a solid level of engagement that reflects both the project’s activities carried out locally and the interest of Spanish stakeholders in bio-based systems. France ranks third with 647 visits (12.12%), confirming that CALIMERO is building visibility in key European countries.

Beyond Europe, the United States contributed 479 visits (8.97%), demonstrating that the project has captured the attention of international audiences and highlighting opportunities to expand collaboration beyond the EU. Other European countries, such as Sweden (365 visits, 6.84%), the Netherlands (298 visits, 5.58%), and Germany (216 visits, 4.04%), also show consistent engagement, indicating that CALIMERO’s messages are reaching diverse regions across the continent.

At the regional level, Leinster (Ireland) leads with 1,058 visits (22.40%), which aligns with Ireland’s overall top ranking. In Spain, Madrid (253 visits, 5.36%) and Barcelona (160 visits, 3.39%) are the most engaged regions, likely reflecting local dissemination actions and events. Other European hubs such as Paris (223 visits, 4.72%), North Holland (194 visits, 4.11%), and Uusimaa in Finland (155 visits, 3.28%) also stand out. Outside Europe, regions like Virginia in the US (90 visits, 1.91%) and Istanbul (77 visits, 1.63%) confirm CALIMERO’s ability to reach global audiences.

Overall, the traffic metrics highlight that CALIMERO is effectively engaging with a diverse international audience, with particularly strong connections in Ireland, Spain, and France. The visibility achieved in both European and non-European regions indicates that the project’s outreach and communication strategies are working well, enhancing CALIMERO’s impact and opening the door to further collaboration at both regional and global scales.

Demographics: countries and cities

 calimeroproject.eu

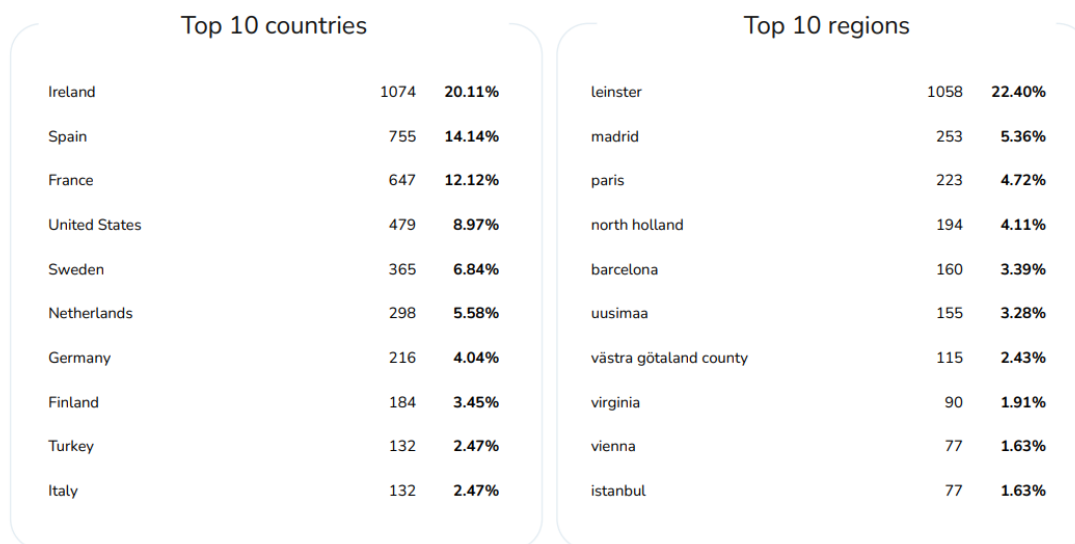


Figure 7 CALIMERO project Visitors Countries analytics (M6 – M40)

2.2.2 SOCIAL MEDIA

The social media channels for the CALIMERO project were established right from the start of the project in M1. This includes LinkedIn, Twitter, and YouTube, which were created to support the project's outreach and communication efforts.

2.2.2.1 LinkedIn

The CALIMERO project has experienced remarkable growth on LinkedIn, reaching 597 followers, which represents an impressive +1958.62% increase since the account was launched. Throughout the project, a total of 167 posts has been published, covering project updates, participation in events, scientific and technical insights, as well as synergies with related initiatives.

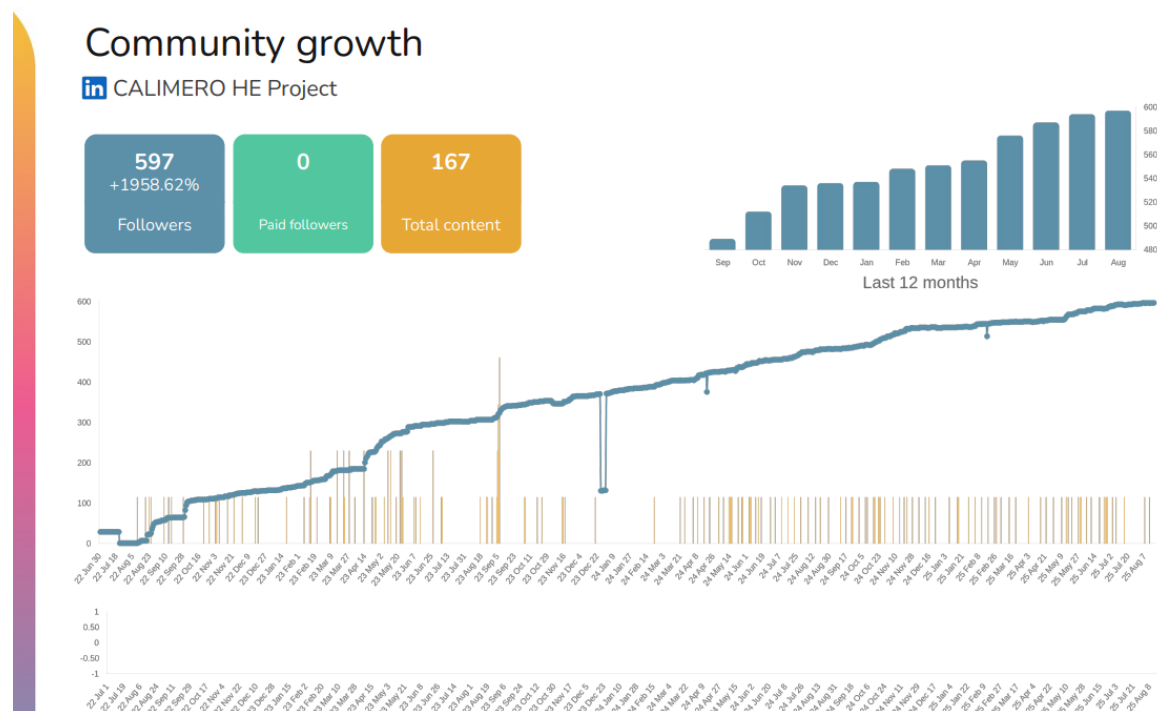


Figure 8 CALIMERO project LinkedIn analytics (M6 – M40)

The steady growth in followers, particularly evident over the last 12 months, reflects a consistent interest in CALIMERO’s activities and outcomes. The engagement has been organic, as no paid followers were used, demonstrating the effectiveness of the content strategy and the relevance of the topics addressed.

This strong online presence has positioned LinkedIn as a key channel for CALIMERO’s communication and dissemination activities, ensuring visibility among the scientific community, policymakers, industry stakeholders, and the general public. The continuous increase in interactions highlights that CALIMERO’s outreach efforts are resonating with its target audiences and contributing to the project’s overall impact.

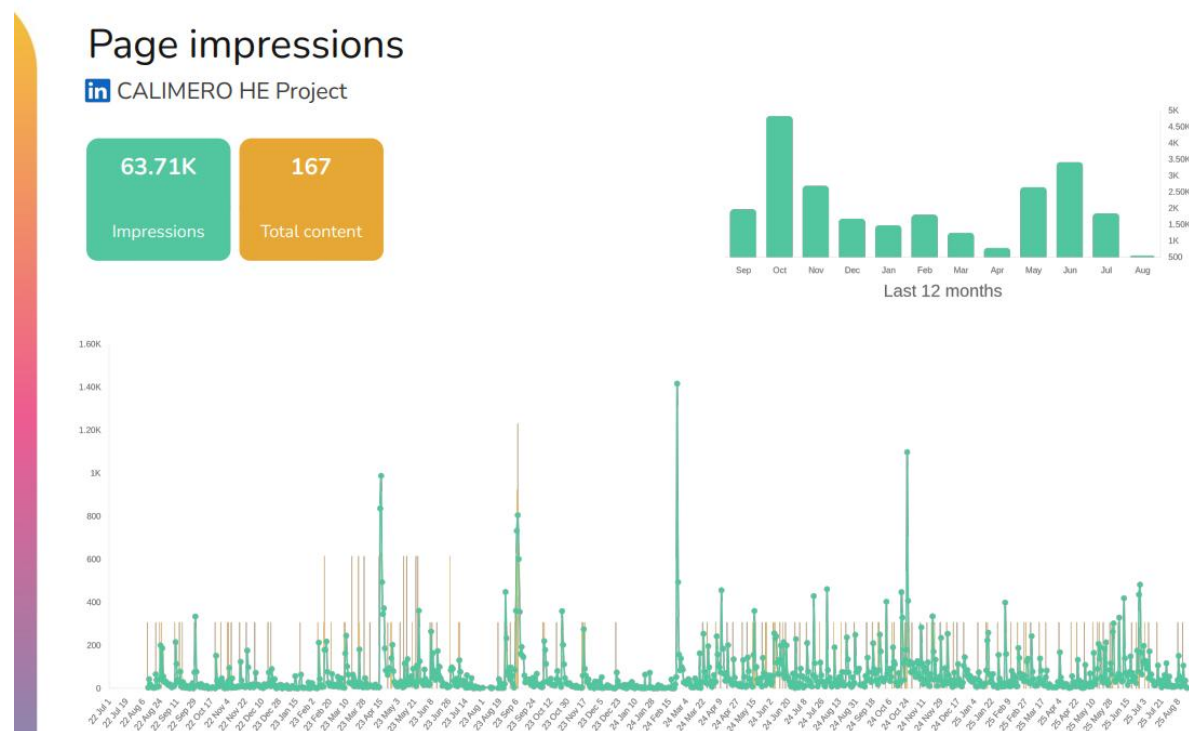


Figure 9 CALIMERO project LinkedIn Impressions (M6 – M40)

The CALIMERO project has achieved a strong level of visibility on LinkedIn, with a total of 63.71K impressions generated through the publication of 167 posts. This indicates that the project’s content has consistently reached a wide audience, ensuring the dissemination of its progress and results across different stakeholder groups.

Looking at the last 12 months, impressions have shown steady growth, with notable peaks in October, May, and June, which coincide with the publication of key project updates and participation in high-impact events. These spikes highlight the effectiveness of timely content linked to CALIMERO’s milestones and engagement in the research and bio-based systems community.

Overall, the data demonstrates that CALIMERO’s communication efforts on LinkedIn are not only increasing the project’s visibility but also reinforcing audience engagement. The high number of impressions relative to the amount of content published suggests that posts are resonating well with the community, supporting the project’s objective of reaching scientific, industrial, and policy-oriented audiences.

2.2.2.2 Twitter

As of the latest update, the CALIMERO project has acquired 126 new followers on Twitter (X) while losing 198 over the same period, resulting in a net decrease. Despite this fluctuation, the project has remained active, publishing 156 posts in total. This shows a consistent effort to maintain visibility and engagement on the platform.

Although the follower balance reflects some challenges in audience retention, the regular posting frequency has ensured that CALIMERO continues to disseminate its activities, updates, and results to a broad audience.

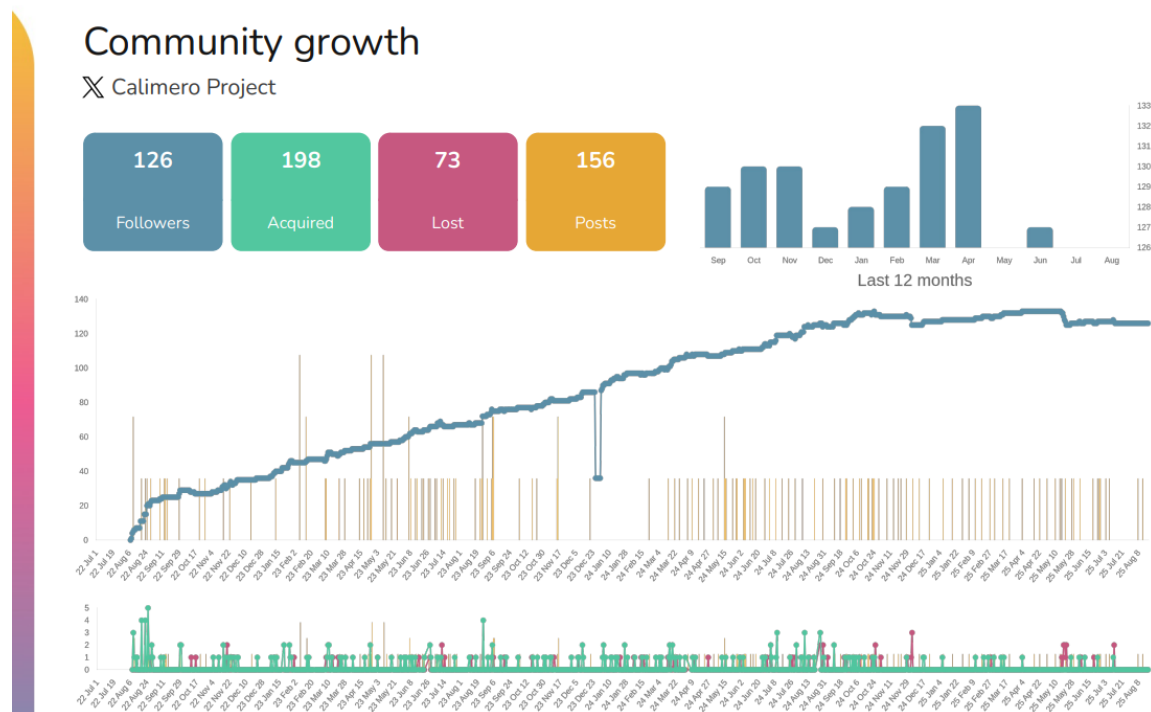


Figure 10 CALIMERO project X analytics (M6 – M40)

When comparing Twitter and LinkedIn, some clear differences in performance can be observed. On Twitter (X), the CALIMERO project generated a total of 3,730 impressions across 156 posts, which shows that the platform provides a steady but more limited visibility compared to LinkedIn. While LinkedIn, with 63.71K impressions from 167 posts, attracts a highly professional audience and achieves broader outreach, Twitter engagement often fluctuates due to its more dynamic and fast-paced nature.

Despite having a lower overall number of impressions, Twitter still contributes to the project's visibility by reaching audiences that may not be as active on LinkedIn. This complementary role ensures that CALIMERO maintains a diversified communication strategy, combining the professional networking strength of LinkedIn with the wider, real-time dissemination potential of Twitter.

2.2.2.3 Youtube

In parallel with the website and social media channels, the CALIMERO project also established a dedicated YouTube channel to support the dissemination of audiovisual content. Throughout the project, a total of 5 videos were produced and published, addressing different facets of the project, from scientific achievements and methodological highlights to interviews with key researchers and animated explainers aimed at the general public.

As key milestones, two cornerstone videos were released to mark the beginning and end of the project:

- [The initial project video](#), published in M28, provided a clear overview of CALIMERO's main objectives, methodologies, and expected outcomes. This video served as an engaging introduction to the project's ambitions and scientific goals.
- [The final project video](#), released in M40, the final video of the CALIMERO project, celebrated its

successful completion by highlighting the main achievements, methodological advances, and contributions to the development of harmonized Life Cycle Assessment (LCA) approaches for bio-based systems. These videos, along with the rest of the audiovisual content, were disseminated through YouTube, social media channels, and the project's website, amplifying visibility and reaching diverse audiences across Europe and beyond.

2.2.3 SOCIAL MEDIA CAMPAIGNS

Throughout the CALIMERO project, several strategic social media campaigns were designed to disseminate key information, promote project outcomes, and engage with diverse audiences. These campaigns were deployed across LinkedIn and Twitter, ensuring consistent messaging and tailored content to maximize their impact. The most relevant campaigns are listed below:

2.2.3.1 *Basic Concepts Campaign*

This social media campaign focused on raising awareness about CALIMERO's objectives, scope, and methodological innovations. Posts highlighted key themes such as sustainable bio-based production, life cycle assessment (LCA) methodologies for emerging bio-based sectors, and the project's contributions to improving environmental performance and circularity.

- **Highlights:** Posts featured infographics, visuals, and short videos explaining complex concepts such as sector-specific LCA approaches, pollutant source identification, and scenario-based environmental assessments in an accessible way.
- **Impact:** The campaign ran consistently throughout the project, helping build understanding and engagement among stakeholders, including industry actors, policymakers, and the broader scientific community.

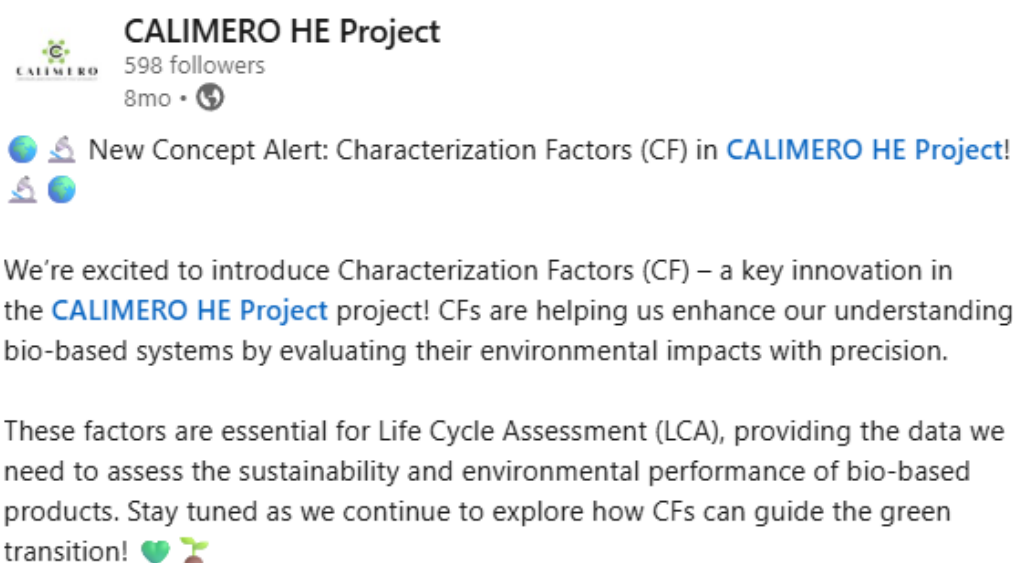


Figure 11 Basic Concepts Campaign Post

2.2.3.2 Public Deliverables Campaign

To ensure transparency and promote the project's findings, this campaign disseminated public deliverables as they were approved by the European Commission.

- **Highlights:** Posts summarized key points from the deliverables, such as methodologies, outcomes,

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and the implications of CALIMERO's research.

- **Timeline:** The campaign ran intermittently, aligning with the approval of each deliverable, and included links to access full reports for further reading.
- **Impact:** Generated significant engagement by around 35%, particularly among stakeholders and researchers interested in leveraging CALIMERO's insights.

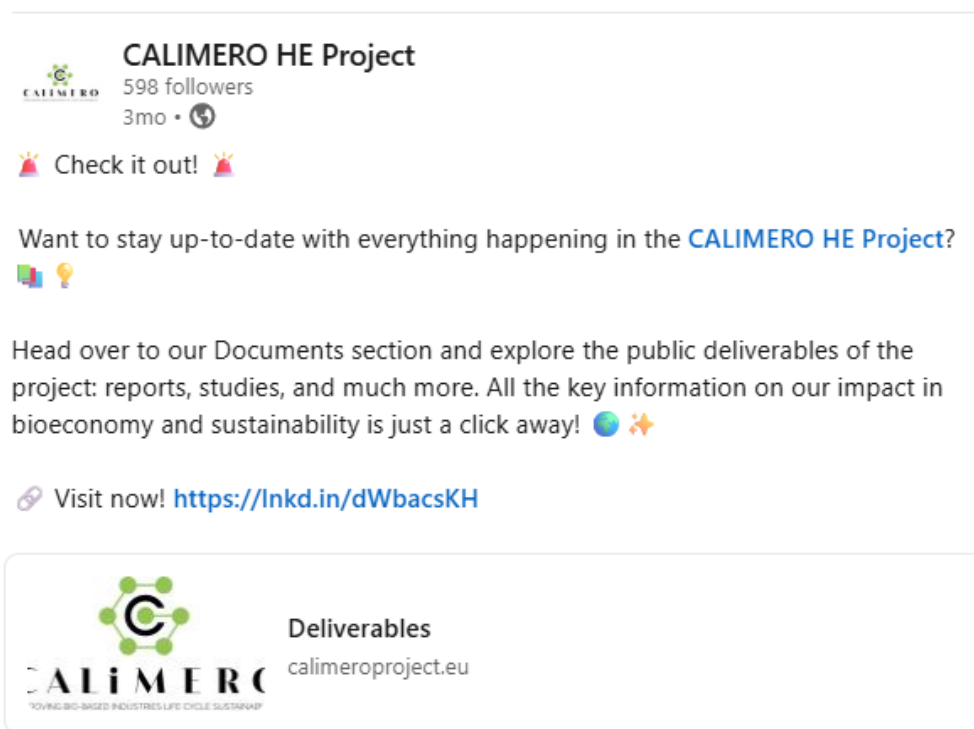


Figure 12 Deliverables Campaign Post

2.2.3.3 Horizon Results Booster Campaign with ALIGNED Project

This campaign focused on disseminating the materials provided by the Horizon Results Booster service in collaboration with the ALIGNED project. Posts highlighted key resources such as the project portfolio, factsheets, and a video explaining the mission and objectives of both initiatives.

- **Highlights:** The campaign featured clear visuals and concise explanations to make complex project information accessible to a broad audience. It emphasized the goals of CALIMERO and ALIGNED and how they contribute to advancing innovation in bio-based sectors.
- **Impact:** This campaign increased visibility and understanding of both CALIMERO and ALIGNED among stakeholders, providing a structured and engaging overview of the resources available and the projects' missions.

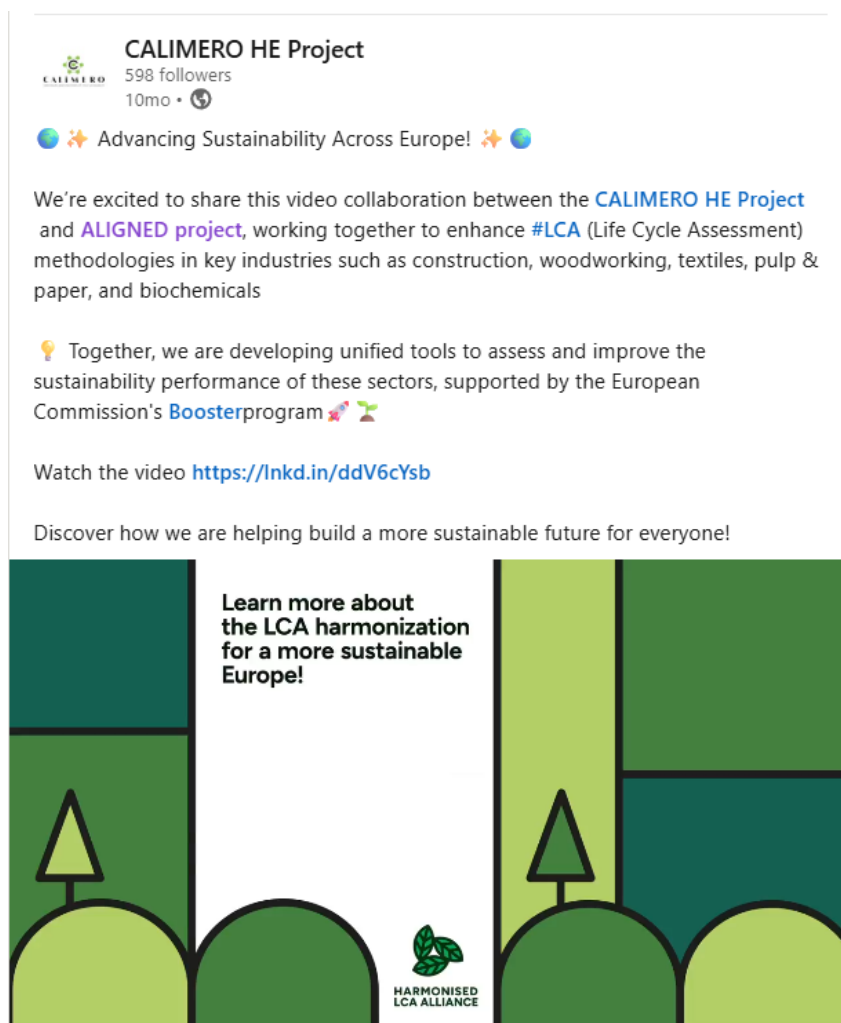


Figure 13 Horizon Results Booster Campaign with ALIGNED Project Post

2.2.4 NEWSLETTERS

Throughout the three years of the CALIMERO project, the newsletter campaign has played a central role in keeping our growing community connected and informed. From the early stages of the project to its final months, newsletters have served as a consistent channel to share key updates, deliverables, milestones, and fresh content in a digestible and engaging format.

A total of **four main newsletters** have been released, each carefully curated to reflect the most relevant advances in the CALIMERO project. Over time, we've seen a clear sign of audience engagement and interest. On average, the newsletters achieved an open rate of approximately 50.5%, indicating that half of the recipients are opening the emails. The average click rate was around 13%, showing that the audience is actively interacting with the content. Most notably, the unsubscribe rate remained very low at 0.7%, which demonstrates that the content aligns well with the expectations and interests of our subscribers.

Newsletter 1: This edition offered a warm and dynamic recap of the early activities, including the online Kick Off Meeting and the long-awaited first in-person General Assembly. Sent on March 03, 2024.

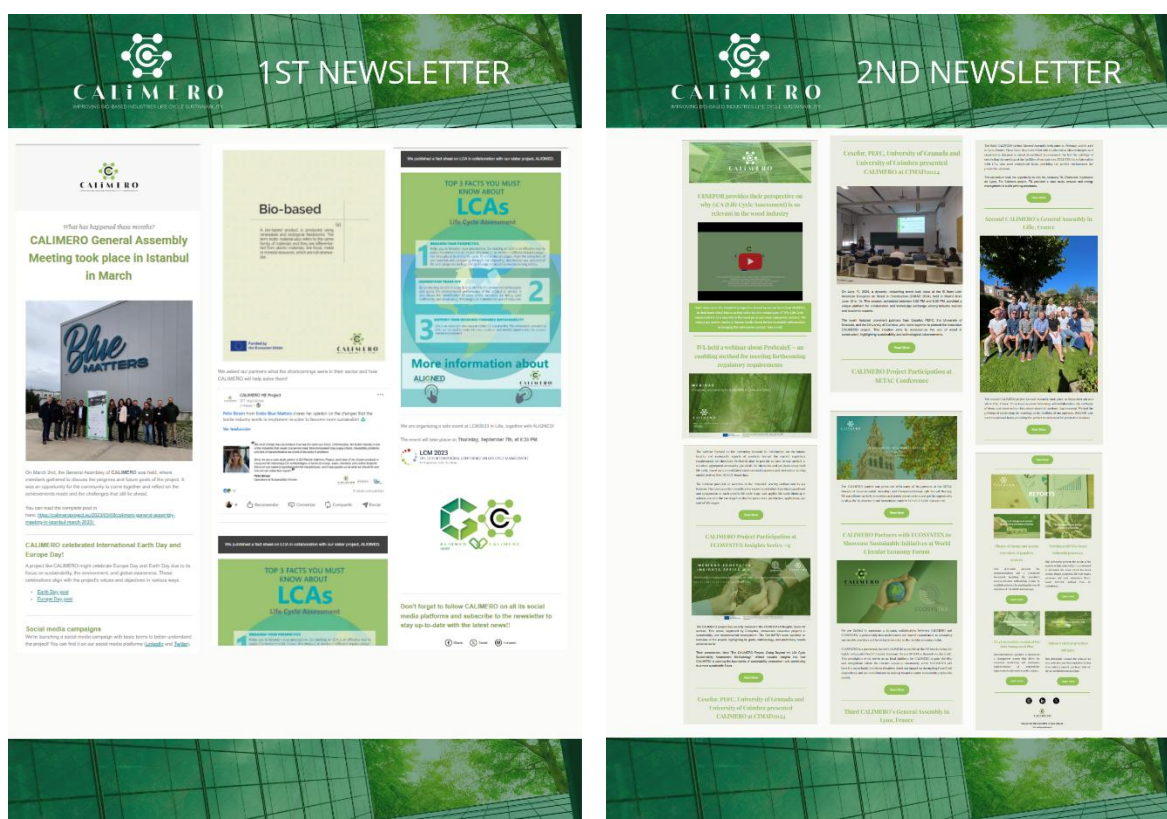
Newsletter 2: The second CALIMERO newsletter emphasized the project's consolidation and visibility. It featured CESEFOR's insights on the importance of LCA in the wood sector, IVL's webinar on the ProScaleE method, and

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CALIMERO’s participation in major events such as ECOSYSTEX Insights Series #9, SETAC Europe, WCEF, and CIMAD 2024. It also reported on the project’s second and third General Assemblies and highlighted new deliverables on critical raw materials, industry practices, and impactful bio-based processes. Sent in June 2024.

Newsletter 3: The third CALIMERO newsletter highlighted the project’s growing momentum and outreach. It introduced the official project video, promoted the upcoming joint policy event with ALIGNED in Brussels, and reported on the 5th General Assembly in Gothenburg. The issue also showcased CALIMERO’s strong presence at the SETAC LCA Symposium and MCV Conference, as well as its successful webinar on the ProScaleE method. Additionally, it featured updates on sustainable bio-based materials under development within the project. Sent in February 2025.

Newsletter 4: The fourth and final CALIMERO newsletter highlighted the project’s main closing activities and achievements. It featured the final project video, summarizing CALIMERO’s key outcomes and impacts, and covered the final General Assembly, where partners gathered to present final results and future perspectives. The newsletter also reported on the successful webinar on Multi-Objective Optimization (MOO) hosted by CALIMERO, and on the high-level dialogue on Life Cycle Assessment (LCA) for bio-based products, jointly led by CALIMERO and ALIGNED, fostering exchange between research, industry, and policy representatives.





CALIMERO at SECM: Gothenburg: Advancing LCA for a Sustainable Future!

CALIMERO was a strong presence at the SECM 2024 LCA Symposium in Gothenburg. Our primary activity was through the 'Industry Perspectives, Needs, and Challenges' workshop, which provided a platform for industry experts to discuss the current state of LCA in the bio-based sector. Key topics included the integration of LCA into product development, the need for standardized data, and the importance of stakeholder engagement in the LCA process.



CALIMERO Held Webinar: Exploring ProxScale for Advancing Toxicity Assessment

The webinar focused on the use of ProxScale, a cutting-edge tool for assessing the toxicity of chemical mixtures. It highlighted the challenges of traditional toxicity assessment and how ProxScale offers a more efficient and accurate approach. The tool leverages advanced modeling techniques to predict the potential health impacts of complex mixtures, enabling researchers and industry professionals to make more informed decisions about product safety.



CALIMERO Materials: Sustainable Innovation in Action!

This webinar showcased the latest developments in sustainable materials, focusing on the integration of LCA into material selection and design. It discussed the challenges of sourcing sustainable raw materials and the importance of considering the entire life cycle of a product. The webinar provided insights into how CALIMERO is working to address these challenges through its research and industry collaborations.



Visit our website and follow us on social media

Stay up to date with the latest news, events, and reports on our website and social media channels. Follow us on LinkedIn, Facebook, and Twitter to stay informed about our progress and the impact of our research.



Catch Up on CALIMERO on YouTube!

Discover all our latest news, events, and reports on our YouTube channel. From project updates to industry insights, we have a wealth of content for you to explore.



CALIMERO Hosts Successful Webinar on Multi-Objective Optimization (MCO)

This webinar explored the challenges of Multi-Objective Optimization (MCO) in the context of LCA. It discussed the trade-offs between different objectives and the importance of finding optimal solutions. The webinar provided practical tips and tools for implementing MCO in your LCA studies.



Figure 14 CALIMERO Newsletters

3 OTHER RELEVANT ACTIONS

As stated in the Grant Agreement Article 29 “Unless it goes against their legitimate interests, each beneficiary must — as soon as possible — ‘disseminate’ its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium).”

In compliance with this article, our partners have actively contributed (as shown above) to disseminating the CALIMERO project from the very beginning through a wide variety of channels and formats: social media posts, attendance at conferences and events, emailing campaigns, newsletters, press releases, and more, each playing a key role in boosting the project’s visibility and impact.

In parallel, partners have consistently participated in major scientific, industrial, and policy-related events. CALIMERO has been represented at international forums such as SETAC Europe and SETAC’s LCA Symposium, the World Circular Economy Forum (WCEF), ECOSYSTEM Insights Series, and CIMAD 2024, as well as project-specific General Assemblies across Europe. These opportunities allowed the consortium to showcase its innovative LCA methodologies, present results, and connect with other initiatives and stakeholders working toward sustainability and circular bio-based systems.

Together, these actions have significantly strengthened the presence of CALIMERO in the European and international research landscape, ensuring that its contributions to advancing life cycle assessment methodologies in bio-based sectors reach both scientific audiences and decision-making communities.

ANNEX I: IMPACT ON MEDIA OUTLETS AND RELATED WEBSITES

3.1 The European Bioeconomy Network

Industry CAse studies analysis to IMprove EnviROnmental performance and sustainability of bio-based industrial processes.

3.2 European Cellulose Insulation Association

Calimero project

3.3 BioReCer Project

Related Projects

3.4 ALIGNED Project

How will ALIGNED and CALIMERO contribute to improving the Life Cycle Assessment methodology in five bio-based sectors?

3.5 ECOSYSTEX

CALIMERO Publications

ANNEX II: DISSEMINATION TABLES

Partner	Activity Type	Description	Date	Link	Stakeholders
CTA	Press release	1st press release	October 2022		scientific community, mass media, general public, industries
TECHTERA	Newspaper and other media	article in the European Newsletter Technology & Innovation of Techtera	February 2023	-	scientific community, industries
TECHTERA	Newsletter	Article in the general newsletter of Techtera : Questionnaire on the social impact of textile value chain processes	April 2023	https://www.techtera.org/wp-content/uploads/2023/04/nl-avril-2023-fr.pdf	industries, local & national authorities, policy makers, media
TECHTERA	Newsletter	Article in the general newsletter of Techtera: Techtera partner of 2 European projects	october 2022	https://www.techtera.org/wp-content/uploads/2022/10/NL-October-2022-FR-1.pdf	industries, local & national authorities, policy makers, media
CTA	clustering	CALIMERO joins the EuBioNet	January 2023		scientific community, industries
CTA	Website	CALIMERO website	October 2022		scientific community, mass media, general public, industries
TECHTERA	Website	Calimero will be presented at Pollutec in October 2023	march-23	https://www.techtera.org/en/event/pollutec-solutions-for-environment-trade-show/	industries, local & national authorities, policy makers, media
TECHTERA	Website	Creation of a page dedicated to the project (in English)	Oct-22	https://www.techtera.org/en/project/calimero/	industries, local & national authorities, policy makers, media
TECHTERA	Website	Creation of a page dedicated to the project (in French)	Oct-22	https://www.techtera.org/projet/calimero/	industries, local & national authorities, policy makers, media
TECHTERA	Newspaper and other	One article on the environnement magazine publication (following the	30/8/2022	https://www.environnement-magazine.fr/politiques/article/2022/08/3	industries, mass media

	media	press release sent by Techtera)		0/140631/calimero-renforce-examen-performance-durabilite-des-industries-biosourcees	
TECHTERA	Newspaper and other media	One article on the industrie mag publication (following the press release sent by Techtera)	August 2022	http://www.industrie-mag.com/article33375.html	industries, mass media
TECHTERA	Newspaper and other media	One article on the Le quotidien des entreprises publication (following the press release sent by Techtera)	25/8/2022	https://www.lequotidiendesentreprises.fr/international/europe/calimero-leurope-au-chevet-des-industries-biosourcees/	industries, mass media
CTA	Clustering	Participation to MML workshop with other similar projects from EuBioNet	15/2/2023		
CTA	Flyer, roll-up	Project roll-up	September 2022		
TECHTERA	Website	Questionnaire on the social impact of textile value chain processes	22/3/2023	https://www.techtera.org/actualite/projet-europeen-calimero-enquete-impact-social-des-chainnes-de-valeurs-textiles/	industries, local & national authorities, policy makers, media
TECHTERA	Website	Techtera partner in Calimero project	19/10/2022	https://www.techtera.org/en/news/techtera-is-a-partner-in-2-european-projects-launched-last-september/	industries, local & national authorities, policy makers, media
Weloop	Poster	Calimero presented 1 poster about Hotspot Analysis in LCM 2023	6/9/2023		LCA practitioners, industry, research
CTA	Poster	Calimero presented 1 poster introducing the project	6/9/2023		LCA practitioners, industry, research
CTA	Participation to a workshop	Participation in side-event of ORIENTING project in LCM 2023	6/9/2023		LCA practitioners, industry, research
All	Conference	Participation in LCM 2023	6/9/2023		LCA practitioners, industry, research

CTA	LCA platform	Networking Meeting: LIFE and the PEF (Product Environmental Footprint) by Eduardo Entrena	30/01/2024	Networking Meeting: LIFE and the PEF (Product Environmental Footprint) - European Commission (europa.eu)	LCA practitioners, industry, research
TECHTERA	Conference on Trade show	Presentation of Calimero during POLLUTEC Trade show	11/10/2023	Pollutec - Détails des sessions - CALIMERO, vers de nouvelles méthodologies d'analyse de la durabilité pour les industries biosourcées - 11 Oct.	LCA practitioners, industry, research
TECHTERA	TRADE SHOW - JEC WOLRD (Composite)	Flyer display on our booth during 3 days	25-27/04/2023		LCA practitioners, industry, research
IVL	MSc student	MSc thesis: Cramstedt J, (2023) Carbon capture using white liquor in a Kraft pulping plant. Simulation and evaluation of a scrubber. MSc Project, Chalmers University of Technology, Göteborg http://hdl.handle.net/20.500.12380/306471	2023	https://odr.chalmers.se/items/c910a67f-4e4d-4a39-81c9-6685c70b4e57	LCA practitioners, industry, research
IVL	MSc student	MSc thesis: Mammen Parayil M, (2023) LCA of producing dissolving pulp from agricultural residue, MSc Project, Chalmers University of Technology, Göteborg http://hdl.handle.net/20.500.12380/306222	2023	https://odr.chalmers.se/items/3b6ed9c8-c74b-4b23-b07b-20f04fb6999b	LCA practitioners, industry, research
IVL	MSc student	MSc thesis: Nilsson, L, (2023) Soda Based Production of Dissolving Pulp from Wheat Straw - Process Simulation and Techno-Economic Assessment, MSc Project, Chalmers University of Technology, Göteborg.	2023	https://odr.chalmers.se/bitstreams/0153eba9-5c69-498e-8bb8-1f01dac90fc1/download	LCA practitioners, industry, research

		https://odr.chalmers.se/server/api/core/bitstreams/0153eba9-5c69-498e-8bb8-1f01dac90fc1/content			
IVL	MSc student	MSc thesis: Nilsson W, (2023) Lignin Extraction from Black Liquor in a Softwood Pulping Plant, A Process Simulation and Evaluation of how much Lignin can be Extracted and its Impacts on the Plant, MSc Project, Chalmers University of Technology, Göteborg. http://hdl.handle.net/20.500.12380/306568	2023	https://odr.chalmers.se/items/5e540b47-5506-4708-a02b-98f4a0bbfa21	LCA practitioners, industry, research
IVL	MSc student	MSc thesis: Dellås, S (2024) Biodiversity Impact Assessment of Conventional and Organic Cotton A Comparison Using Three Different Biodiversity Quantification Models in LCA, MSc Project, Chalmers University of Technology, Göteborg. http://hdl.handle.net/20.500.12380/307684	2024	https://odr.chalmers.se/items/35221e08-5cb4-4f3d-a3e4-f2f315ef5700	LCA practitioners, industry, research
TECHTERA	Workshop with textile industrial actors	Holding a workshop session with 20+ industrial actors in the textile sector to share current result on LCA Gaps and MOO oportunities	23/02/2024		LCA practitioners, industry, research
LIST	Conference	CALIMERO researchers (various, led by Thomas Schaubroeck) have an oral presentation & conference paper: "Fully dynamic carbon footprint of circular biobased systems – A framework with temporal life cycle	5-9/05/2024	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html	LCA practitioners, industry, research

		inventory database (DyPLCA) tailored for forestry and wood products cascades" at SETAC Gothenburg (associated with task 3.3 & cases WP2)			
LIST	Conference	CALIMERO researchers (Antonino Marvuglia & Tomas Navarrete Gutierrez) co-organize session: "Innovations in LCA: Bridging Temporal Dynamics and Advancements in Inventory Data Modeling" at SETAC Sevilla (associated mainly with task 3.3)	5-9/05/2024	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html	LCA practitioners, industry, research
WeLOOP	Conference	Poster Spotlight presentation prepared by WeLOOP and presented by Thomas Schaubroeck: "Evaluating the economic sustainability in LCSA – learnings from the International Round Table of Materials Criticality" at SETAC Sevilla (associated with task 3.2)	5-9/05/2024	https://www.setac.org/discover-events/global-meetings/setac-europe-34th-annual-meeting.html	LCA practitioners, industry, research
IVL	LCA platform	Oral presentation CALIMERO project overview with emphasis on biodiversity methods (task 3.1), on working group meeting of the Swedish Life Cycle center, theme: Biodiversity. Intended for partners (researchers, industry, others..) of the center, by Emke Vrasdonk	16/05/2024		LCA practitioners, industry, research
DTU	Conference	Oral presentation + full abstract: "Towards a Combined, Integrated, and Adaptable Bioethanol and -Ethylene Process Leveraging Flexible Ratios in	2-6/06/2024	https://www.aidic.it/escape34-pse24/page.php?pipe=testoindex	PSE, industry, research

		Hybrid Production"			
DTU	KT Annual meeting	Oral presentation: "Towards a Combined, Integrated, and Adaptable Bioethanol and -Ethylene Process Leveraging Flexible Ratios in Hybrid Production"	18-20/06/2024		
Cesefor	CIMAD 2024	Oral presentation in the networking event <i>NETWORKING proyectos LIFE en el marco de CIMAD 2024</i> : "Más allá de la metodología de evaluación de la sostenibilidad del ciclo de vida"	11/6/2024	https://www2.montes.upm.es/CIMAD2024/	Scientific community
CTA	LCM 2023	Poster presentation "Industry case studies analysis to improve environmental performance and sustainability of bio-based industrial processes"	6-8/9/2023		
CTA	LCM 2023	Side event presentation along with the partners of ALIGNED project, lead by Ricardo Méndez (CTA)	6-8/9/2023		
WeLOOP	LCM 2023	Poster presentation "Identifying gaps for a comprehensive life cycle sustainability assessment of bio-based sectors in Europe"	6-8/9/2023		
CTA	Newsletter	Second Newsletter	17/06/24	https://mailchi.mp/373c51da99a3/vksxv411ci	scientific community, mass media, general public, industries
CTA	Horizon Result Booster	Horizon Result Booster with the ALIGNED Project	On going		scientific community, mass media, general public, industries
IVL	Webinar	ProScale: Accounting for toxicity in LCAs	2023-05-12	https://youtu.be/sPC7CBh4gEg	scientific community, mass media, general public, industries

IVL	Webinar	ProScaleE: accounting for ecotoxicity in LCAs and SSbD	2024-05-31	https://www.youtube.com/watch?v=WZyj9305H_0	scientific community, mass media, general public, industries
IVL	Conference	ProScale method for human and ecotoxicity assessment in early innovation stages, substitution and SSbD	2024-07-05		scientific community, mass media, general public, industries
LIST	Conference	Poster presentation "Optimisation of a Textile Washing Process Based on Life Cycle Sustainability Assessment Results" at SETAC Europe 26th LCA Symposium	21-23/10/24		
LIST	Conference	Life cycle sustainability assessment (LCSA) of jeans stone washing. Pumice stone vs reusable plastic stone	21-23/10/24	Setac conference in Gothenburg	LCA practitioners, industry, research
WeLOOP	MCV 2024	Oral presentation "Evaluation of Circularity and Criticality of Bio-based Products in LCSA: Challenges and Recommendations" by Margarida Vidinha	14-11-2024	https://www.mcv2024.com/	LCA practitioners, industry, research (focused in the French scenario)
WeLOOP	IRTC 2025	Oral presentation "Criticality evaluation of bio-based products" by Margarida Vidinha	19-21/02/2025	https://irtc.info/irtc-2025/	academia, industry, and policy-making
WeLOOP	ORIENTING Final Conference	Participation in person by Margarida Vidinha	18-04-2024	Register Workshop END - Orienting	LCA practitioners, industry, and policy-making
CTA/WeLOP	Clustering	CALIMERO presents at the Webinar organized by the EU project Bio4Human	08-11-2024	https://bio4human.eu/lca-framework-developments/	LCA practitioners, industry, research
Cesefor	Innovawood General	Project results presentation (poster)	13-05-2025	https://innovawood.com/	Innovawood members from wood research, innovation and

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	Assembly 2025	at networking event			education community
WeLOOP	MSc student	Msc thesis: Malekzadeh, S, (2025), Multi-Criteria Analysis for Assessing and Classifying Sustainability Indicators for the European Bioeconomy in the frame of Multi-Stakeholder CALIMERO Project	June 2025	https://matheo.uliege.be/handle/2268.2/23241	Academia, Industry, Policy makers
Ereks	Conference			https://www.linkedin.com/posts/aligned-project_agenda-science-for-policy-joint-event-activity-7328372353367732224-GsGz?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB8LzosB-qgc4uZqKkQrnZoQ-JIZ6zTeXfs	
CTA	Final Video		October 2025	https://www.youtube.com/watch?v=-Qm4fnvGFs	Academia, Industry, Policy makers, general public
WeLOOP	MCV 2025 Conference	Et si la bioéconomie n'échappait pas aux risques de criticité? (oral presentation)	November 2025	https://www.mcv2025.com/	LCA practitioners, industry, research
WeLOOP	MCV 2025 Conference	Bridging Monitoring and Practice: Multi-Criteria Analysis for Enhancing Sustainability in Bioeconomy Sectors (poster)	November 2025	https://www.mcv2025.com/	LCA practitioners, industry, research (French speaking conference)